

Privacy Policy

Last updated March 30, 2023

Thank you for choosing to be part of our community at SimpleBit Studios ApS ("Company", "we", "us", "our"). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice, or our practices with regards to your personal information, please contact us at contactsimplebit@gmail.com.

This Privacy Policy describes how we collect, use, and disclose information about players who use our mobile apps ("Trench Warfare 1917" and "Warlords Conquest: Enemy Lines"). By using the Apps, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We may collect information about players in various ways when they use our Apps. This information may include:

- **Device information:** We may collect information about the device you use to access our App, such as the model, operating system, and unique device identifiers.
- **Gameplay information:** We may collect information about your gameplay activity, such as your score, level progression, and gameplay preferences.
- **Advertising identifiers:** We may collect advertising identifiers, such as Google Advertising ID or Apple IDFA, which are used to serve personalized advertising.
- **Personal information:** If you have created an account for Trench Warfare Online, we collect your email-address to save your progress and share your levels online.

2. How We Use Information

We may use the information we collect for the following purposes:

- **To provide and improve our Apps:** We use information to operate, maintain, and enhance the features of our Apps.

- To personalize content and advertising: We use information to deliver personalized content and advertising, including ads from our advertising partners.
- To conduct analytics: We use information to analyze how players use our Apps and to improve our products and services.
- To process payments: We use RevenueCat to process payments for in-app purchases.

3. Information Sharing

We may share information with the following third-party partners:

- Yodo1: We share advertising identifiers and gameplay information with Yodo1 for the purpose of serving personalized advertising.

To read their privacy policy: [Yodo1 Privacy Policy | Yodo1](#)

- Unity Analytics: We share gameplay information with Unity Analytics for the purpose of conducting analytics on our App.

To read their privacy policy: [Game Player and App User Privacy Policy \(unity.com\)](#)

- RevenueCat: We share payment information with RevenueCat for the purpose of processing payments for in-app purchases.

To read their privacy policy: [Privacy Policy – RevenueCat](#)

We may also share information in response to a legal request or when required by law.

4. Your Choices

Players can opt-out of personalized advertising by adjusting their device settings or using an opt-out mechanism provided by our advertising partners. Players can also disable the collection of gameplay information by disabling analytics tracking in the App.

5. Data Retention

We retain information for as long as necessary to provide our services and for other legitimate purposes, such as complying with legal obligations.

6. Security

We take reasonable measures to protect information from unauthorized access or disclosure.

7. Children

Our Apps are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13.

8. Changes to this Policy

We may update this Privacy Policy from time to time. We will notify players of any material changes by posting the new policy on our website or within the App.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at contactsimplebit@gmail.com